

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 32.144944 Longitude: -80.755636

Circle Center		1.00 Mile	3.00 Mile	5.00 Mile
Hilton Head Island, SC		Radius	Radius	Radius
<b>Population</b>	Current Year Estimated Population	2,867	12,346	20,427
	Population Est 25Q1	2,851	12,295	20,378
	Population Est 24Q4	2,746	12,053	20,131
	Population Est 24Q3	2,745	12,051	20,101
	Population Est 24Q2	2,771	12,163	20,227
	Population Est 24Q1	2,761	12,126	20,143
	Population Est 23Q4	2,685	11,944	19,932
	Population Est 23Q3	2,681	11,936	19,910
	Population Est 23Q2	2,693	11,963	19,911
	Population Fcst	2,990	12,657	20,767
	2010 Census Population	3,078	12,171	19,401
	2000 Census Population	3,120	11,945	17,197
	1990 Census Population	3,440	10,377	13,506
	Current Year Daytime Population	6,000	15,328	23,720
	Average Seasonal Population	8,657	20,885	28,039
	Historical Annual Growth, 1990 – 2000	-0.97%	1.42%	2.45%
	Historical Annual Growth, 2000 – 2010	-0.14%	0.19%	1.21%
	Estimated Annual Growth, 2010 – CY	-0.49%	0.10%	0.36%
	Projected Annual Growth, CY to Y5	0.84%	0.50%	0.33%
	Group Qtrs Est	19	86	100
Transient Est Average Last 4 Qtrs	7,556	17,191	18,747	
<b>Households</b>	Current Year Estimated Households	1,586	6,306	9,824
	Households Est 25Q1	1,578	6,280	9,798
	Households Est 24Q4	1,518	6,149	9,660
	Households Est 24Q3	1,518	6,150	9,652
	Households Est 24Q2	1,532	6,206	9,716
	Households Est 24Q1	1,527	6,189	9,678
	Households Est 23Q4	1,482	6,090	9,566
	Households Est 23Q3	1,482	6,089	9,559
	Households Est 23Q2	1,487	6,100	9,559
	Households Fcst	1,656	6,471	10,008
	2010 Census Households	1,566	5,956	8,943
	2000 Census Households	1,425	5,521	7,548
	1990 Census Households	1,689	4,756	6,055
	Historical Annual Growth, 1990 – 2000	-1.69%	1.50%	2.23%
	Historical Annual Growth, 2000 – 2010	0.95%	0.76%	1.71%
	Estimated Annual Growth, 2010 – CY	0.09%	0.39%	0.65%
	Projected Annual Growth, CY to Y5	0.86%	0.52%	0.37%
Population per Household	1.80	1.94	2.07	

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Circle Center		1.00 Mile	3.00 Mile	5.00 Mile
Hilton Head Island, SC		Radius	Radius	Radius
Income	HH Income \$500,000 or more	4.2%	5.3%	5.7%
	HH Income \$250,000 to \$499,999	5.1%	6.3%	6.8%
	HH Income \$200,000 to \$249,999	11.8%	14.7%	15.8%
	HH Income \$175,000 to \$199,999	7.1%	6.4%	7.7%
	HH Income \$150,000 to \$174,999	5.9%	6.1%	6.5%
	HH Income \$100,000 to 149,999	14.1%	18.1%	17.5%
	HH Income \$75,000 to 99,999	9.9%	10.2%	9.4%
	HH Income \$50,000 to 74,999	15.0%	12.9%	12.6%
	HH Income \$35,000 to 49,999	8.9%	7.5%	6.5%
	HH Income \$25,000 to 34,999	8.9%	5.9%	5.0%
	HH Income \$15,000 to 24,999	4.7%	3.0%	2.7%
	HH Income \$0 to 14,999	4.3%	3.8%	4.1%
	Average Household Income	\$153,825	\$190,602	\$192,991
	Median Household Income	\$95,823	\$116,109	\$124,456
	Per Capita Income	\$85,398	\$97,689	\$93,043
	Average Disposable Income	\$102,048	\$114,283	\$119,047
	Median Disposable Income	\$81,219	\$98,052	\$105,595
	Discretionary HH Income Over \$150,000	15.2%	23.9%	25.1%
	Discretionary HH Income \$125,000 to \$149,999	10.5%	8.8%	10.2%
	Discretionary HH Income \$100,000 to \$124,999	8.8%	9.0%	10.1%
	Discretionary HH Income \$75,000 to \$99,999	10.9%	15.3%	14.0%
	Discretionary HH Income \$50,000 to \$74,999	13.8%	14.1%	13.6%
	Discretionary HH Income \$25,000 to \$49,999	22.1%	18.0%	16.7%
	Discretionary HH Income Under \$25,000	18.7%	10.9%	10.3%
	Average Discretionary HH Income	\$80,288	\$95,338	\$97,875
	Median Discretionary HH Income	\$67,395	\$86,688	\$91,664
	Householder White – Count	1,389	5,740	8,416
	Median HH Income	\$105,305	\$121,919	\$128,363
	Average HH Income	\$110,482	\$121,393	\$124,116
	Householder Black or African-American – Count	42	88	368
	Median HH Income	\$33,078	\$34,269	\$110,184
	Average HH Income	\$40,950	\$63,142	\$104,185
	Householder Hispanic – Count	104	277	646
	Median HH Income	\$58,669	\$51,333	\$86,057
	Average HH Income	\$72,144	\$70,063	\$107,105
Householder Asian or Pacific Islander – Count	16	56	72	
Median HH Income	\$186,668	\$67,500	\$113,686	
Average HH Income	\$153,223	\$108,641	\$119,972	
Householder Other or Pacific Islander – Count	35	145	321	
Median HH Income	\$89,186	\$105,892	\$121,849	
Average HH Income	\$103,848	\$108,416	\$126,790	

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Circle Center		1.00 Mile	3.00 Mile	5.00 Mile
Hilton Head Island, SC		Radius	Radius	Radius
<b>Gender</b>	Male Population	1,361	5,737	9,535
	Female Population	1,507	6,609	10,892
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	87	332	608
	Count of Pop 0 to 7 years	90	395	792
	Count of Pop 5 - 13	105	462	1,004
	Count of Pop 14 - 18	67	281	587
	Count of Pop 19 - 22	73	317	632
	Count of Pop 22 - 25	57	257	496
	Count of Pop 25 - 29	117	436	753
	Count of Pop 30 - 34	110	358	641
	Count of Pop 35 - 39	114	386	708
	Count of Pop 40 - 44	110	412	718
	Count of Pop 45 - 59	485	1,828	3,165
	Count of Pop 60 - 74	854	3,978	6,209
	Count of Pop 75 - 84	493	2,517	3,815
	Count of Pop 85+	194	783	1,093
	% of Pop 0 to 4 years	3.0%	2.7%	3.0%
	% of Pop 0 to 7 years	3.1%	3.2%	3.9%
	% of Pop 5 - 13	3.7%	3.7%	4.9%
	% of Pop 14 - 18	2.3%	2.3%	2.9%
	% of Pop 19 - 22	2.6%	2.6%	3.1%
	% of Pop 22 - 25	2.0%	2.1%	2.4%
	% of Pop 25 - 29	4.1%	3.5%	3.7%
	% of Pop 30 - 34	3.8%	2.9%	3.1%
	% of Pop 35 - 39	4.0%	3.1%	3.5%
	% of Pop 40 - 44	3.8%	3.3%	3.5%
	% of Pop 45 - 59	16.9%	14.8%	15.5%
	% of Pop 60 - 74	29.8%	32.2%	30.4%
	% of Pop 75 - 84	17.2%	20.4%	18.7%
	% of Pop 85+	6.8%	6.3%	5.3%
Median Age	62.0	64.7	62.4	
Average Age	56.1	57.8	55.4	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	3.2%	2.9%	3.2%
	% of Pop 5 - 13	4.3%	4.1%	5.2%
	% of Pop 14 - 18	2.2%	2.4%	3.0%
	% of Pop 19 - 22	2.9%	2.8%	3.3%
	% of Pop 22 - 25	2.6%	2.4%	2.6%
	% of Pop 25 - 29	5.2%	4.1%	4.1%
	% of Pop 30 - 34	4.1%	3.2%	3.4%
	% of Pop 35 - 39	4.2%	3.4%	3.7%
	% of Pop 40 - 44	4.1%	3.7%	3.9%
	% of Pop 45 - 59	17.4%	14.6%	15.3%
	% of Pop 75 - 84	16.1%	20.0%	18.5%
	% of Pop 60 - 74	28.4%	30.5%	28.9%
	% of Pop 85+	5.4%	5.8%	4.9%
	Median Age	59.9	63.5	61.3
Average Age	54.2	56.5	54.3	

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Hilton Head Island, SC		Radius	Radius	Radius
	% of Pop 0 to 4 years	2.8%	2.5%	2.7%
	% of Pop 5 - 13	3.1%	3.4%	4.6%
	% of Pop 14 - 18	2.5%	2.1%	2.7%
	% of Pop 19 - 22	2.3%	2.3%	2.9%
	% of Pop 22 - 25	1.5%	1.8%	2.3%
	% of Pop 25 - 29	3.1%	3.1%	3.3%
	% of Pop 30 - 34	3.6%	2.7%	2.9%
	% of Pop 35 - 39	3.8%	2.9%	3.3%
	% of Pop 40 - 44	3.6%	3.0%	3.2%
	% of Pop 45 - 59	16.5%	15.0%	15.6%
	% of Pop 60 - 74	31.0%	33.7%	31.7%
	% of Pop 75 - 84	18.2%	20.7%	18.9%
	% of Pop 85+	8.0%	6.8%	5.8%
	Median Age	63.5	65.5	63.4
Average Age	57.8	59.0	56.4	
Race	Count of White	2,369	11,043	16,894
	Count of Black or African-American	92	210	940
	Count of Asian or Pacific Islander	31	161	210
	Count of Other races	376	932	2,383
	White	82.6%	89.4%	82.7%
	Black or African American	3.2%	1.7%	4.6%
	Asian	1.1%	1.3%	1.0%
	Other Races	13.1%	7.6%	11.7%
Language Spoken	Speak English at Home	88.6%	89.3%	86.9%
	Speak Spanish at Home	5.3%	5.7%	8.9%
	Speak French or French Creole at Home	1.3%	1.5%	1.4%
	Speak German at Home	0.3%	0.7%	0.6%
	Speak Other Indo-European Languages at Home	0.5%	0.3%	0.4%
	Speak Russian and Other Slavic Languages at Home	1.3%	0.8%	0.6%
	Speak Chinese at Home	1.5%	1.4%	0.9%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.0%	0.0%	0.0%
	Speak Other Asian Languages at Home	1.1%	0.3%	0.3%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.0%	0.0%
	Speak Other Language at Home	0.2%	0.0%	0.1%
Hispanic	Hispanic Population	344	808	2,215
	Hispanic Population Percent	12.0%	6.5%	10.8%
	Mexican	53.5%	46.5%	69.7%
	Puerto Rican	3.2%	14.0%	7.0%
	Cuban	2.0%	7.1%	2.7%
	Dominican	0.0%	0.3%	0.2%
	Central American	29.3%	18.4%	11.0%
	South American	7.2%	8.7%	6.7%
	Other Hispanic	4.8%	5.0%	2.7%
	2000 Hispanic Population Percent	21%	10%	11%
	1990 Hispanic Population Percent	2%	1%	1%

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Hilton Head Island, SC		Radius	Radius	Radius
<b>Ancestry</b>	American (percent of total population)	6.4%	5.5%	5.2%
	American	6.2%	5.4%	5.1%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	1.1%	1.3%	1.0%
	Chinese	0.4%	0.9%	0.7%
	Japanese	0.2%	0.3%	0.2%
	Korean	0.0%	0.0%	0.0%
	South Central Asian (ie. Indian)	0.0%	0.0%	0.0%
	South East Asian (ie. Vietnamese)	0.4%	0.1%	0.1%
	Other Asian	0.1%	0.1%	0.1%
	European (percent of total population)	51.4%	57.0%	50.4%
	British	11.6%	13.0%	11.8%
	Dutch	0.4%	0.8%	0.8%
	French	1.4%	2.2%	1.7%
	German	10.4%	11.9%	10.5%
	Italian	4.4%	4.4%	4.6%
	Polish	2.2%	2.2%	1.8%
	Scandinavian	2.0%	2.7%	2.6%
	Scotch/Irish	13.8%	15.0%	12.3%
Other European (ie. Greek/Russian)	5.2%	4.7%	4.3%	
Middle Eastern	0.1%	0.2%	0.4%	
Other Ancestry	10.4%	11.1%	10.8%	
Unclassified Ancestry	15.0%	16.1%	16.5%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	2,477	10,698	17,101
	Elementary (0 to 8)	3.8%	1.5%	2.4%
	Some High School (9 to 11)	0.9%	1.0%	2.4%
	High School Graduate (12)	14.8%	18.1%	17.1%
	Some College (13 to 16)	15.2%	13.7%	14.7%
	Associates Degree Only	3.7%	5.9%	5.6%
	Bachelors Degree Only	36.5%	36.0%	33.9%
	Graduate Degree	25.1%	23.9%	24.0%
	% College (4+)	61.6%	59.9%	57.9%
<b>Household Type</b>	Total Households – count	1,586	6,306	9,824
	One Person HHs – count	643	2,032	2,904
	Family HHs – count	856	3,782	6,168
	Married Couple – count	708	3,517	5,531
	w/own children – count	51	306	612
	w/out own children – count	656	3,211	4,919
	Male Householder – count	26	55	168
	Female Householder – count	122	210	469
	Non-Family Households – count	87	492	752
	1 Person Household	40.5%	32.2%	29.6%
	2 Person Household	40.7%	51.4%	50.8%
	3 Person Household	7.2%	7.6%	9.0%
	4 Person Household	7.3%	5.7%	6.4%
	5 Person Household	2.5%	1.8%	2.6%
6 Person Household	1.1%	0.8%	1.1%	
7+ Person Household	0.7%	0.4%	0.6%	
% Households With Children	6.9%	6.8%	8.5%	

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Circle Center		1.00 Mile	3.00 Mile	5.00 Mile
Hilton Head Island, SC		Radius	Radius	Radius
<b>Housing</b>	Total Housing Units	4,196	12,746	18,484
	Owner Occupied Percent	25.2%	40.2%	43.1%
	Renter Occupied Percent	12.6%	9.3%	10.1%
	Vacant Housing Percent	62.2%	50.5%	46.9%
	Total Housing Units (Census 2000)	2,510	10,438	14,623
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	23.2%	34.7%	34.2%
	Property Value \$750,000 to \$999,999	9.7%	11.2%	12.4%
	Property Value \$500,000 to \$749,999	15.8%	10.7%	12.0%
	Property Value \$400,000 to \$499,999	10.5%	5.5%	4.5%
	Property Value \$300,000, to \$399,999	4.3%	6.5%	5.1%
	Property Value \$200,000 to \$299,999	3.9%	5.5%	4.5%
	Property Value \$150,000 to \$199,999	0.9%	0.6%	1.2%
	Property Value \$100,000 to \$149,999	2.4%	0.8%	0.5%
	Property Value \$60,000 to \$99,999	0.9%	0.8%	1.1%
	Property Value \$40,000 to \$59,999	0.2%	0.2%	0.1%
	Property Value \$0 to \$39,999	2.3%	1.1%	2.1%
	Median Home Value	\$974,528	\$1,102,054	\$1,095,477
<b>Wealth per Household</b>	\$0 and under - percent	15.3%	14.1%	14.2%
	\$1 to \$4999 - percent	7.2%	6.2%	6.3%
	\$5k to \$9999 - percent	3.9%	3.5%	3.6%
	\$10k to \$24999 - percent	5.8%	5.5%	5.5%
	\$25k to \$49999 - percent	6.5%	6.5%	6.5%
	\$50k to \$99999 - percent	10.0%	10.3%	10.3%
	\$100k to \$249999 - percent	19.0%	19.7%	19.6%
	\$250k to \$499999 - percent	14.6%	15.4%	15.4%
	\$500k+ - percent	17.6%	18.7%	18.7%
	Median HH Wealth	\$109,323	\$129,233	\$128,010
	Avg HH Wealth	\$275,495	\$290,711	\$290,206
<b>Economic Viability</b>	Economic Viability Local	303	321	318
	Economic Viability Indexed	109	116	115
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	1,239	5,173	8,552
	Managerial/Executive	26.0%	24.5%	25.2%
	Professional Specialty	14.0%	17.5%	21.6%
	Healthcare Support	0.9%	0.5%	0.7%
	Sales	12.6%	21.0%	15.8%
	Office & Administrative Support	5.7%	5.4%	6.0%
	Protective Service	1.7%	0.6%	0.7%
	Food Preparation	12.0%	12.1%	10.2%
	Building Maintenance & Cleaning	8.0%	4.1%	3.8%
	Personal Care	5.3%	4.3%	3.2%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.2%
	Construction	7.0%	3.7%	5.4%
	Production & Transportation	6.7%	6.4%	7.1%
	Percent White Collar Workers	59.2%	68.8%	69.3%
	Percent Blue Collar Workers	40.8%	31.2%	30.7%

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	Agriculture/Mining/Construction	8.4%	6.1%	6.9%
	Manufacturing	10.2%	7.5%	7.9%
	Transportation	3.3%	2.5%	3.7%
	Information	0.6%	1.0%	1.2%
	Wholesale/Retail	15.1%	24.0%	17.8%
	Finance, Insurance, Real Estate	9.9%	9.1%	9.2%
	Professional Services	8.0%	9.2%	11.2%
	Management Services	0.3%	0.1%	0.1%
	Administrative/Waste Services	9.0%	6.7%	6.6%
	Educational Services	8.1%	10.5%	13.3%
	Entertainment Services	21.9%	19.7%	18.0%
	Other Professional Services	3.9%	3.2%	3.8%
	Public Administration	1.4%	0.4%	0.6%
<b>Vehicles per HH</b>	No Vehicles	9.9%	4.7%	4.0%
	1 Vehicle	52.4%	45.5%	40.2%
	2 Vehicles	27.6%	34.0%	38.5%
	3 or more vehicles	10.1%	15.8%	17.3%
	Average Number of Vehicles	1.42	1.63	1.74
<b>Change</b>	Births (last 12 months)	17	69	130
	Deaths (last 12 months)	67	300	453
	Migration (last 12 months)	147	417	526
<b>Work place</b>	Workplace Establishments	411	891	1,256
	Workplace Employees (FTE)	3,134	6,852	9,466